



about identita

Identita provides unbreakable, turnkey identity authentication solutions to organizations requiring absolute customer identification. Security, and in particular identity verification, is the foundation of virtually all personal transactions, from phone banking to government service delivery. The inability to provide absolutely secure, irrefutable identification of individuals costs financial institutions billions of dollars annually, prevents innovative development of enterprise applications, and undermines the consumer confidence necessary for the widespread adoption of electronic commerce.



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display cards

DOCKET: 13924 DATE: 06/04/08 CLIENT: Identita Technologies PROJECT: Sales sheets ITEM: Display Cards_R1	AC DIR: AC REP: CR REP: PR REP: DG	PROOF No.: CR: 1 PR: 0 FIN. SIZE wxh: 8.5" x 11" FLAT SIZE wxh: 17" x 11" COLOUR: 4 CLR	NOTES: creative FORMAT:
	 THE AUTUMN GROUP Advertising & Design Inc.		

display cards

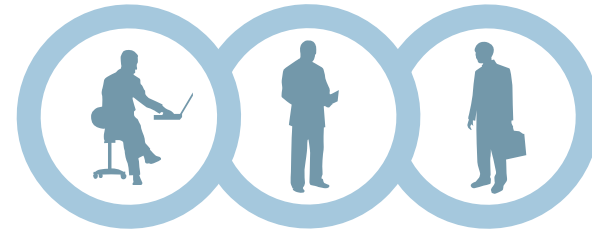
powered display card™

Identita's powered display card uses state-of-the-art dynamic one-time password (OTP) technology. Emitting a unique digital sequence each time the user presses the card button, this powered smart card generates a unique OTP to enable authentication with any computing device or through a telephone. Display cards are extensible to three-factor authentication with the addition of built-in biometric sensors.



how a powered display card™ works

The end user presses the button on their display card. The card will emit a dynamic OTP signature which we translate into six or eight digits which are then displayed on the card. Depending on the application, either the client application or the authentication server captures a binary representation of the OTP and relays it with the user's pin/passphrase to the authentication server. Once the OTP and the password are verified by the authentication server, access to the application is granted.



affordability and ease of use

Most companies still do not have some manner of two-factor authentication, even for remote users. This reflects the high capital costs associated with purchasing, installing and maintaining the average security key fob or smart card infrastructure. Built on open technical standards and deployment profiles that promote interoperability, Identita's solution can be rapidly deployed across current infrastructure and seamlessly integrated with existing security frameworks and protocols.

Identita's powered display card supported by EchoSystem™ Identity Management enables organizations to easily deploy and manage secure identities, and reliably maintain consistent identity data across the company to control access and how access is used.



about our technology

With research and development facilities in Canada and its international offices in Barbados, Identita creates identity management solutions involving hardware tokens and client server application software. Identita's EchoSystem platform is a multi-token aware identity management back-end with a complete suite of application modules to meet the requirements of virtually all verticals.

Identita has developed unique proprietary handshake protocols to counter phishing, using Public Key Infrastructure (PKI) and digital certificates. Identita currently manufactures an acoustic one-time password (OTP) powered card, an OTP display card (embedded, flexible display on the front of the powered card), and will soon release biometric and GPS cards. Identita's solution goes beyond traditional powered card implementation. Its credit card-sized format enables the inclusion of other technologies such as magnetic stripe, proximity chips, EMV chips, bar code, RFID and picture ID.

Identita licences RAMP (Reaction Assisted Moulded Process) Technology, an exclusive manufacturing process. This versatile electronics packaging technology uses patented low-temperature, low-pressure reaction injection moulding techniques to securely integrate electronics into small form factors such as powered cards, smart tags, key fobs, memory cards and other portable electronic devices. RAMP technology can be used with PVC, Polycarbonate, Teslin™ (i.e. synthetic paper), and a range of other materials for specific properties and applications.

Identita's powered card technology, combined with the RAMP manufacturing process, represents the future in powered card technology. This affordable, high-end security solution delivers secure end-user devices that are easy to carry and use and backed up by the EchoSystem platform – a platform that delivers all the strengths of typically expensive authentication and identity management systems through a single management console. Strong encryption, x.509 certificates, directory support and multi-customer management make EchoSystem the next generation product of choice.

technical specifications

Card Format:

ISO 7810 (0.8 mm x 54 mm x 84 mm)
ISO 7810 Tested & Certified

Card Specifications:

8/16/32 Bit Crypto-processor
Low Power Consumption
Tamper-proof
Polycarbonate, PVC or Teslin Surface

Algorithms:

SHA-256
AES 256/512

Powered Card Types:

Display Card
Audio Card

Durability:

3-5 years, based on usage

Personalization Options:

Magnetic Strip
EMV Chip
Contactless Interface (LF, HF, UHF)
Photo ID
Bar-coding
Serial Numbering
Embossing
Foil and Laminates

Applications:

Disk Encryption
File and Folder Encryption
CD/DVD Encryption
USB-Key Encryption
Network Share Encryption

Supported Platforms:

Windows 2000/XP™
MAC OS/X™
Solaris 10
Linux